



DAV UNIVERSITY

+91 - 181- 270 8844

Telephone

naac@davuniversity.org

E-mail

www.davuniversity.org

Website

5.3.3 The Institution conducts/ organizes Technical/Academic fest

- Report with photographs on Technical/Academic fest

Year	Name of Event	Page Number
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DAV UNIVERSITY

Empowering Students with 21st century Skills

Jalandhar - Pathankot, National Highway (NH 44), JALANDHAR- 144 012, Punjab

Name of the Event: Film Festival 2019

Date of the Event: 18th -20th November, 2019

Name of the Resource Person:

Mr. Anwar Jamaal, Documentary Maker

Mr. Yashpal Sharma, Theatre and Film Actor

Mr. Ravi Chauhan and Mr. Ravinder Kaul, Film Personalities

Department: Journalism and Mass Communication

Teacher Coordinator: Ms. Geeta Kashyap

Number of Participants: 27

The DAVU Film Festival 2019, organized by the Department of Journalism and Mass Communication at DAV University, featured notable film personalities Anwar Jamaal, Yashpal Sharma, Ravi Chauhan, and Ravinder Kaul. The three-day festival commenced with a welcome address from Dr. Desh Bandhu Gupta, Vice-Chancellor, who underscored the role of films in communication and social awareness. The festival coincided with the birth anniversary of renowned Indian filmmaker V. Shantaram. Mr. Anwar Jamaal discussed the "democracy of technology" in cinema, emphasizing its ability to offer diverse perspectives and experiences. Mr. Yashpal Sharma spoke about the evolving film industry, noting the increasing focus on rural issues in contemporary cinema. The opening day featured screenings of *Court*, a legal drama directed by Chaitanya Tamhane, and *Jab Na Din Dhale Na Raat Chale*, directed by Tripurari Sharan. The festival also included a segment on short films and documentaries in collaboration with Dev Talkies. Dignitaries included Dr. Sushma Arya, Registrar; Dr. Jasbir Rishi, Dean of Students Welfare; and Dr. Yeshbeer Singh, Director of Sports. The event was supported by sponsors such as 91.9 FM Radio City, PTC Network, and Dev Talkies.



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Name of the Event: National Workshop on Research Paper Writing And Publishing

Date of the Event: 8th -9th February, 2020

Name of the Resource Person:

Dr. Sandeep Vij Associate Professor in Management at DAV University

Department: Commerce and Business Management

Teacher Coordinator: Dr. Girish Taneja

Number of Participants: 67

On February 8-9, the Faculty of Business Studies at DAV University organized a two-day national workshop focused on writing and publishing quality research papers in Commerce and Business Management. The event attracted a total number of 65 participants. The workshop was inaugurated by Dr. Desh Bandhu Gupta, Vice-Chancellor of DAV University, and Dr. Sushma Arya, Registrar. Dr. Sandeep Vij, Associate Professor in Management at DAV University, led the workshop as the resource person. His aim was to enhance the research capabilities of faculty and researchers in the field. The workshop concentrated on the technical aspects of preparing a high-quality manuscript and the process of publishing in esteemed research journals.



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Name of the Event: National conference and workshop on Psychological Disorders

Date of the Event: 27th February, 2020

Name of the Resource Person:

Dr. Adarsh Kohli, Professor of Psychology at PGIMER, Chandigarh

Dr. Updesh Kumar, Head of the Mental Health Division at the Defense Institute of Psychological Research

Dr. Davinder Singh, Guru Nanak Dev University, Amritsar

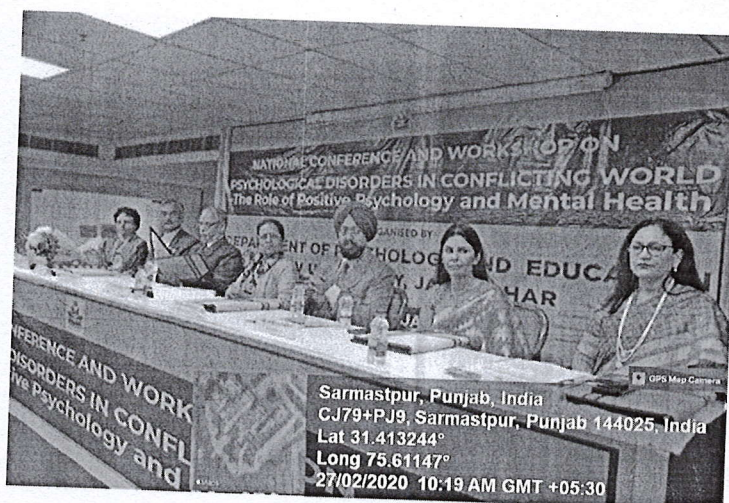
Dr. Shreya Pahwa, an internationally certified psychotherapist from the Albert Ellis Institute, New York


Department: Psychology and Education

Teacher Coordinator: Dr. Jasbir Rishi

Number of Participants: 32

The National Conference and Workshop on Psychological Disorders in a Conflicting World, organized by DAV University's Departments of Psychology and Education, was a notable two-day event focusing on positive psychology's impact on mental health. The conference was inaugurated by Dr. Adarsh Kohli, Professor of Psychology at PGIMER, Chandigarh, with a traditional lamp-lighting ceremony that symbolized the illumination of knowledge. Dr. Jasbir Rishi, Dean of Students Welfare and Head of the Department of Psychology, welcomed attendees and highlighted how positive psychology can facilitate post-traumatic growth and effectively manage traumatic disorders.



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Name of the Event: Guest Lecture on “Landmark Discoveries in Physics”

Date of the Event: 7th March, 2020

Name of the Resource Person:

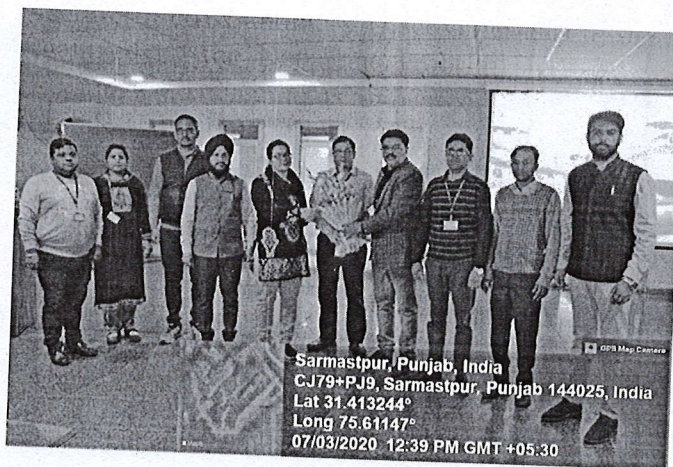
Dr. Atul Khanna, Professor of Physics at Guru Nanak Dev University, Amritsar

Department: Physics

Teacher Coordinator: Dr. R.K Seth

Number of Participants: 27

On 7th March, Dr. Atul Khanna, Professor of Physics at Guru Nanak Dev University, Amritsar, delivered a compelling lecture titled “Landmark Discoveries in Physics that Shaped the World” at DAV University. Organized by the Department of Physics, the session aimed to provide insights into significant scientific advancements and career opportunities for science graduates in India. Dr. Khanna highlighted the transformative discoveries of physicists such as Hendrik Lorentz, Albert Einstein, and James Clerk Maxwell, explaining how their work underpins many modern technologies. He illustrated how these groundbreaking discoveries continue to drive innovation and influence various aspects of contemporary life. Additionally, Dr. Khanna motivated students to consider careers in space science and technology, presenting an overview of the Indian Space Research Organisation’s (ISRO) missions. His talk emphasized the exciting prospects in space science and the potential for impactful careers. Dr. R. K. Seth, Head of the Department of Physics, welcomed Dr. Khanna and encouraged students to aspire towards careers in research and space agencies. The lecture was well-received and provided valuable guidance on leveraging scientific discoveries for future career paths.



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Name of the Event: Webinar on “Hybrid High-Impact Pedagogy in Management Education”

Date of the Event: 21st May, 2020

Name of the Resource Person:

Dr. Nripendra Singh, Professor of Marketing at Clarion University of Pennsylvania

Department: Commerce and Business Management

Teacher Coordinator: Dr. Girish Taneja

Number of Participants: 80

On May 21, 2020, the Department of Commerce and Business Management at DAV University hosted a successful webinar. The session featured Dr. Nripendra Singh, Professor of Marketing at Clarion University of Pennsylvania, as the keynote speaker. Dr. Singh presented his developed Hybrid High-Impact Pedagogy in Management Education, designed to enhance student learning and foster an entrepreneurial ecosystem. Dr. Singh’s presentation detailed the components of his pedagogy, which integrates service-learning, study abroad, internships, and undergraduate presentations, measurement tools for assessing impact, and details on syllabus and grading. His one-hour presentation also covered future directions and challenges associated with the proposed pedagogy. Following the presentation, a Q&A session extended for over an hour and a half. Participants actively engaged, posing questions and sharing their own pedagogical experiences. Dr. Singh adeptly addressed all queries, encouraging attendees to experiment with innovative teaching methods to improve student learning experiences.



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